

Access to Professionals PROGRAM

Through this unique program, entrepreneurs receive business solutions and advisory services relating to their business during a 40 minute one-on-one consultation.

One-on-one consultations are by *referral only* and include:

- ✓ **Legal** - Giffen LLP Lawyers
- ✓ **Accounting** – Jacqueline Morris, CGA, AC Cloud Inc. Andrejus Civilis, CPA, CMA
- ✓ **Etsy Online Sales/Marketing** – Jessica Murphy, Rawkette
- ✓ **Operations/Growth Consultant** – Ada Barlatt, OperationsAlly
- ✓ **Social Media Marketing**- Mallory Manchur, Mal & Co.
- ✓ **Human Resources** - Frank Newman, Newman Human Resources Consulting

Please contact our office to book an appointment; Fees are refundable upon arrival for legal and accounting consultations *only*. To cancel, please contact us before noon on the Friday before the scheduled appointment. Cash payment is \$20; online payment is \$20+HST.

Access to Professionals – Legal

Website: www.giffenlawyers.com/

- Do you need professional help for your business? Are you looking for legal advice? Giffen LLP lawyers specialize in small business start-ups.
- When do you need a lawyer?
 - Choosing a business structure
 - Buying an existing business
 - Leasing a commercial space
 - Drawing up contracts and agreements
 - Seeking equity financing
 - Other issues requiring legal advice

Access to Professionals – Accounting

Website: www.jacquelinemorris.ca/ , www.accloud.ca/

- Access to a Chartered Professional Accountant in a full range of accounting and tax services questions, including:
 - Corporate tax
 - Accounting
 - Bookkeeping
 - Payroll & Sales Tax

Access to Professionals - Etsy Online Sales/Marketing

Website: www.etsywaterlooregion.com/

- Experienced Etsy seller, Jessica Murphy of Rawkette, who creates and sells her custom creations on Etsy full-time with over 3,400 sales.
- Receive assistance with opening an Etsy shop, grow a creative business, and the tips and best practices to run a successful Etsy shop!

Access to Professionals - Operations/Growth Consultant

Website: www.operations-ally.com LinkedIn: www.linkedin.com/in/adabarlatt

- **You are looking to grow your business:**
If you want to: 1) expand to a new location and/or 2) add more clients -- discuss how to grow your revenue effectively.
- **You are looking to improve your business:**
If you want to: 1) be more productive during the day 2) provide high-quality service in less time, and/or 3) reduce your costs -- discuss how to build an operations plan that will increase your bottom line.
- **You are looking to introduce a new offering:**
If you want to: 1) offer a new product and/or 2) offer a new service -- discuss how to best deliver your new offering and maximize your profits.

Access to Professionals – Social Media Marketing

Website: www.malandco.com LinkedIn: <https://www.linkedin.com/company/mal-&-co->

Twitter: https://twitter.com/malandco_ma

Learn which social media platform best suits your needs, including:

- Facebook
 - Twitter
 - Instagram
 - LinkedIn
 - Houzz
 - Pinterest
 - ...And more!
- Receive tips and suggestions on how to manage your social profiles while balancing a busy work schedule
 - Understand how to interact with your clients and the community in a meaningful and productive way
 - Learn the types of content you should be providing to your audience through social media

Access to Professionals – Human Resources Consulting

Website: www.newmanhumanresources.com LinkedIn: <https://www.linkedin.com/in/franknewman>

HR Services for Small Business

- customized policies & procedures
 - staffing
 - payroll
 - assessments
 - team building exercises & activities
 - leadership activities for people development
- Receive tips and suggestions on how to manage your HR department
 - Identify when to hire or add staff, creating job descriptions, training processes