

December Seminars

- Kitchener
- Waterloo
- Cambridge
- Starter Company Program
- Small Business Community Network (SBCN)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Nov 27	Nov 28	Nov 29	Nov 30	1
4	5 Access to Professionals Legal- Waterloo 14:00-16:00 (by referral only)	6 Access to Professionals Accounting Waterloo 9:30-11:30 am (by referral only) Access to Professionals HR- Kitchener 9:30-11:30 (by referral only)	7 Startup Business Basics Waterloo 10.00-11.30	8
11 Legal Fundamentals – Cambridge 9:00-10:30 Business Plan Coaching – Kitchener 18:00-20:00	12 Introduction to Local SEO – Kitchener 9:00-12:00	13 Startup Business Basics- Kitchener 14:00-15:30 Access to Professionals Accounting- Kitchener 13:00-14:30 (by referral only)	14 Social Media for Small Business – Kitchener 14:00-15:30	15
18	19 Startup Business Basics – Cambridge 10:00-11:30 Access to Professionals Legal- Kitchener 15:00-17:00 (by referral only)	20 Startup Business Basics : Kitchener 10:30-12:00 Access to Professionals Etsy Sales & Marketing: Kitchener 17:00-19:00 (by referral only)	21 Startup Business Basics Waterloo 10.00-11.30	22
25 Closed for Holidays	26 Closed for Holidays	27	28	29

Startup Business Basics

Facilitated by: WRSBC Staff

Starting a new business venture? Learn the necessary steps to start your business! Including:

- how to assess your entrepreneurial readiness
- the various forms of business ownership
- government regulations
- the importance of a business plan
- forecasting cash flow
- identifying your target market
- when and why to register for HST

Access to Professionals

Facilitated by: WRSBC Staff

Through this unique program, entrepreneurs receive business solutions and advisory services relating to their business during a 40 minute one-on-one consultation. One-on-one consultations are by referral only and include:

- Legal - Giffen LLP Lawyers
- Accounting - : www.beverlybrown.ca , www.accloud.ca, www.mac-ca.com
- Etsy Online Sales/Marketing - Jessica Murphy, Rawkette
- Operations/Growth Consultant - Ada Y. Barlatt, OperationsAlly
- Social Media Marketing- Mallory Manchur, Mal&Co

Please contact our office to book an appointment; fee is refundable upon arrival for legal and accounting consultations only. To cancel, please contact us before noon on the Friday before the scheduled appointment. Cash payment is \$20+HST; online payment is \$22+HST.

Social Media for Small Business

Facilitated by: WRSBC Staff Bri

In this Social Media workshop, Bri walks you through simple strategies and exercises to grasp what you need to do on social media to be successful.

Introduction to Local SEO

Facilitated by: Rob Matlow, Jessica Chalk. REM Web Solutions & Traffic Sofa

This seminar is for Local Business Owners looking for ways to improve the online search engine presence locally.

Legal Fundamentals

Facilitated by: WRSBC Staff

There are a number of ways to organize your business. Three common business ownership structures are sole proprietorship, partnerships and corporations. Each of these structures is governed by a unique set of laws and regulations.