

January Seminars

- Kitchener
- Waterloo
- Cambridge
- Starter Company Program
- Small Business Community Network (SBCN)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
1 Centre Closed	2	3 Access to Professionals HR- Kitchener 9:30-11:30 (by referral only) Access to Professionals Accounting- Kitchener 13:00-14:30 (by referral only) Startup Business Basics -Kitchener 10:30-12:00	4	5
8	9 Startup Business Basics Cambridge- 10:00-11:30 Starter Company Info Session – Cambridge 11:30-12:30	10 Access to Professionals Accounting Waterloo 9:30-11:30 am (by referral only) Startup Business Basics- Kitchener 14:00-15:30 Starter Company Info Session – Kitchener 15:30-16:30	11 Startup Business Basics Waterloo 10:00-11.30	12
15 3 D's of Tax Planning Cambridge- 9:00-10:30	16 Access to Professionals Legal- Kitchener 15:00-17:00 (by referral only)	17 Starter Company Info Session – Kitchener 15:30-16:30 Startup Business Basics- Kitchener 16:30-18:00 SBCN 19:00-21:00 Access to Professionals Etsy Sales & Marketing- Kitchener 17:00-19:00 (by referral only) Access to Professionals Legal- Waterloo 14:00-16:00 (by referral only)	18 Starter Company Info Session – Waterloo 10:00-11:00	19
22 Business Plan Coaching Kitchener 18:00-20:00	23 Legal Fundamentals Cambridge- 90:00-10:30	24 Access to Professionals Accounting- Kitchener 9:30-11:30 (by referral only)	25 Startup Business Basics Waterloo 10:00-11.30	26
29 Social Media for Small Business Cambridge- 9:30-11:00	30	31 Starter Company Info Session – Kitchener 13:00-14:00 Startup Business Basics- Kitchener 14:00-15:30		

Register online waterlooregionsmallbusiness.ca/events or by phone 519-741-2604

Startup Business Basics

Facilitated by: WRSBC Staff

Starting a new business venture? Learn the necessary steps to start your business! Including:

- how to assess your entrepreneurial readiness
- the various forms of business ownership
- government regulations
- the importance of a business plan
- forecasting cash flow
- identifying your target market
- when and why to register for HST

Starter Company Plus Info Session

Facilitated by: WRSBC Staff

Join us for an information session for Starter Company Plus. Businesses 0-3 years old, who are not enrolled in school or employed full time are eligible to apply to start, expand, or purchase a business. The Starter Company Plus program provides:

- Training and business skills
- Mentorship, guidance, and coaching

Access to Professionals

Facilitated by: WRSBC Staff

Through this unique program, entrepreneurs receive business solutions and advisory services relating to their business during a 40 minute one-on-one consultation. One-on-one consultations are by referral only and include:

- Legal - Giffen LLP Lawyers
- Accounting - Jacqueline Morris CGA accountant
- Etsy Online Sales/Marketing - Jessica Murphy, Rawkette
- Operations/Growth Consultant - Ada Y. Barlatt, OperationsAlly
- Social Media Marketing- Mallory Manchur, Mal&Co

Please contact our office to book an appointment; fee is refundable upon arrival for legal and accounting consultations only. To cancel, please contact us before noon on the Friday before the scheduled appointment. Cash payment is \$20+HST; online payment is \$22+HST.

SBCN Networking Group

Facilitated by: SBCN

Welcome to the Small Business Community Network (SBCN) Relationship building • Networking with a purpose • Social media

We are your catalysts for continual growth and your connection to the business community across Canada. Enjoy business-to-business networking, mentoring, monthly seminars, special events and conferences, small business articles, videos, and broadcasts.

3 D's of Tax Planning

Facilitated by: WRSBC staff

This one hour session covers: Should I incorporate? Is it too late? What is deductible? What types of tax will I pay? How much? When will I need to pay tax?

Social Media for Small Business

Facilitated by: WRSBC Staff

In this Social Media workshop, Bri walks you through simple strategies and exercises to grasp what you need to do on social media to be successful.

Legal Fundamentals

Facilitated by: WRSBC Staff

There are a number of ways to organize your business. Three common business ownership structures are sole proprietorship, partnerships and corporations. Each of these structures is governed by a unique set of laws and regulations.